BettesMakes and Copious Crafts Weekly Newsletter July 6



Did you see the fireworks? NBC broadcast the New York July 4th celebrations with a spectacular fireworks show at the end. It was truly amazing and it was not just a few minutes long - it was a good 20 minutes or more. I was so happy they put this on television as I was a long way away from getting there in person! For Canada Day, Ottawa also put on an amazing display that lasted over 15 minutes. What is it about fireworks that we all love?

Be ready to take my survey - a few questions about what you are crafting. The survey will be sent in a separate email. Also, I often put affiliate links in my newsletter, that way I make a penny or two and it does not cost you anything extra. If you wish to know more, here is the link to my <u>Disclosure Policy</u>.

Are you going anywhere special this weekend?

For the July 4th weekend - which lasts until July 7th, there are many people camping, traveling, or even just heading to the beach. As a person that is half in Canada and half in San Jose, CA - I was able to start my holiday week (yes week) starting on June 30th! The weather has been great, so I have been able to create three different styles of sunflowers, on top of that, I filmed the whole process over a few days. The video will be released next week along with the step-by-step tutorials that go along with the video.

Here is a sneak peek of the 3 sunflowers you can make: (one from tissue paper, one from crepe-paper, and one from bond paper or cardstock). I will upload the template over the weekend, so check into the <u>resource library</u> to get it.





Travel Finds

While on your travels, you may come across some amazing crafts! Why not share photos of them in my <u>Facebook group</u>. We all like to know about those different and fun crafts.

My Crafting Room Changes

My past videos for YouTube were made in my small craft room (5' x 7') using my webcam hung in one spot for demos, another spot for equipment use, and yet another spot to try and film me! Now I am making use of a new arm on my overhead rod to put my Nikon P510 for filming the demos (works like a charm) and I replaced my really small table with a new card table that gives me the room to place all my project tools (and it folds away when I am done).

My webcam is now mounted on a tripod that extends above my computer screen so the shots are from above rather than below my chin and it shows me closer up. I really love the set up. I am pretending that the webcam is another person in the room and I look them right in the eye - makes a huge difference. You will see the results when I publish the sunflower video next week.

I still have a shopping list for my video making: a Parrot teleprompter, so I do not need to look away when talking into the camera. Sigh...there is always more to buy.

Speaking of a shopping list, I have my eye on a heat embossing tool that plugs into my Cricut Maker. I found one at <u>Craftstash</u>, the proess is called foil quilling and the add-on heats up when you are embossing your creation using special paper. The actual name is "foil quill all in one kit" - although the prices show in pounds, they do ship this product for free. This is something you are going to want to try!



Room Organization

How big is your craft room? I know mine is very small but I do manage to pack a lot of stuff into one place and still feel spacious (that is until the family arrives home). Has anyone taken an organization course? I just started one with Jennifer Maker - it takes you through 30 days of de-clutter and reorganizing - she makes it seem so simple. If you are interested, let me know by sending me an email and I will introduce you. My email, as always, is Bette@bettesmakes.com

Have you joined my Facebook Group?

The <u>Facebook group</u> is a place where you can post all of your projects and enjoy the feedback! It is a place where you can ask questions and suggest new projects to make. I know summertime is often a difficult time to get some space to do any crafting, but if you love it as much as I do, there is always time to sneak some in. It is a lot easier when you get a rainy day in the mix.

BettesMakes YouTube Channel

Could I ask you a favor? I need to have 100 subscribers in order to rename my channel to <u>BettesMakes</u>. I truly need a "subscribe" from everyone. I really appreciate the help! The YouTube link:

https://www.youtube.com/channel/UCzMHoceK1XiXi8lykicnUmQ

Color Palette of the Week

This weeks color palette is Coleus Leaves- just <u>click here</u> to see these beautiful color palettes - all are from my own images taken over the past few weeks! This image (from a garden across the street) is just gorgeous and the photo certainly brought out the colors. The colors in the gardens at this time of year make me gasp with awe. These purples, pinks, and mauves in the leaves are incredible for sure. Isn't nature just so beautiful?



Any photographers in the group?

If you have a photo you would like to have the color palette created for you, send me your image and I would be happy to help you. Simply email me at bette@bettesmakes.com - tell me the story about the image as I would love to share your work!

If you want to keep the image private, DO NOT SEND IT TO ME

Next week's post

I am posting next week not this week for the sunflower fun. There are actually three posts in one with 3 tutorials inside. I am also using some new layout software to make the posts stand out more and give better page readability.



Reminder About the Facebook Group

We now have 79 members in our new group http://Facebook.com/groups/BettesMakes!

My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions. *The group is a two-way street and in place to help everyone*.

More DIY Paper Flower projects are in the works along with some simple, yet challenging handmade cards. These will be a part of my summer makes for sure. If you have a craft you would like me to try, send me an email at bette@bettesmakes.com - I would love to hear from you.

Pinterest

An update on Pinterest - we now steady at 2.1 million monthly views with over 1450 followers (a jump of 60 this past week). If you have not yet followed BettesMakes, please click here and follow me - many thanks in advance!

Don't forget to subscribe to my new YouTube Channel

https://www.youtube.com/channel/UCzMHoceK1XiXi8lyk...

Do you know anyone who loves to craft and would benefit from this newsletter and the resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. I have plenty of Sakura Gelly Roll pen sets to give away.

I do hope you are going to have a fantastic extended weekend!

Happy Crafting!





Like my Facebook Page: http://Facebook.com/BettesMakes

Follow me on Pinterest: <u>Http://Pinterest.ca/BettesMakes</u>

Join my Facebook Group: http://Facebook.com/groups/BettesMakes

Don't forget to subscribe to my new channel on <u>YouTube</u> - new videos each week will be posted. Creating videos for my crafts is the best way to add to my step-by-step blog tutorials.

In case you forgot, the password for the resource library is love

For those of us who love to blog and do crafts, check out the latest Pinterest Launch Plan from Jennifer Maker. it is something you do not want to miss. I have been following this religiously for the past two months and I am still in awe at how many monthly views I am getting. As of today we are over 1.8 million monthly views on Pinterest.





Jennifer also has a list building course called <u>List Love</u> - I am working my way through this program as we speak. As the first program was so successful, I am truly excited about diving into this one as well.

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