

BettesMakes and Copious Crafts Weekly Newsletter July 13



Are you having fun this summer?

Summertime is the most difficult time to keep up with crafting, and this summer has been no exception! I am sure you are in a similar situation. The temperature gauge on the East Coast of North America and in Europe has hit an all time high and just the thought of having to be outside makes you perspire! This is the best time to stay indoors or get in the swimming pool (or the ocean/lake). On the West Coast, it is warm but no where near the big heat elsewhere.

Not to worry if you leave your crafts behind, afterall, it is time to enjoy the season.

Seasonal Interruptions

Have you heard? **Amazon is having another Prime Day** (this time 2 days) with exceptional deals for crafters! I have been lucky enough to get a head start with learning about what is coming up in the sale. I created a new page on my website to list craft specific deals. If you are interested in getting in on the savings, just click here: [Amazon Deals July 15/16, 2019](#)

Be ready to take my survey - a few questions about what you are crafting. The survey will be sent in a separate email. Also, I often put affiliate links in my newsletter, that way I make a penny or two and it does not cost you anything extra. If you wish to know more, here is the link to my [Disclosure Policy](#).

Taking Photos

I love taking photos of nature and it seems that I am always shooting flowers! Here is a photo I took at English Bay in Vancouver, BC - it is a photo of Herons fishing (including their fledglings) - what an amazing sight!



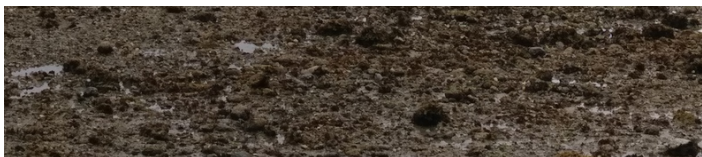


Photo Ops

If you love nature, then snapping photos is likely something you love to do, especially selfies in beautiful places. Did you know that your selfies are perfect for adding to any handmade card or scrapbook page? If you head over to [Canva.com](https://www.canva.com), you can make pages and add your images before you print or save the document. What a great way to create digital memories. Canva is FREE to use, so do enjoy a bit of creativity with your pics.

Does Anyone Really Have Enough Crafting Space?

How big is your crafting area? Do you feel you have enough room in your living space to make everything? I thought that my small space was a great crafting nook, but like everything else, it soon became way too small. So on to organizing the craft room, for sure! The secret is shelves, storage tubs (clear plastic), and storage bags (also see through). It is amazing what you can fit into a small area with storage - the biggest challenge is to make sure you label everything so you can find it again. TIP: label everything, then make a map of where everything is! I simply drew out a map and added text as to the location of supplies and projects. This works incredibly well!

I still have a shopping list for my video making but now I am waiting for Prime Day to see if I can get these items on sale: a Parrot teleprompter, so I do not need to look away when talking into the camera. Sigh...there is always more to buy.

Always keep a shopping list for what you a) need and b) want. This way you can prioritize your budget and still work on some amazing crafts.



Have you joined my Facebook Group?

The [Facebook group](#) is a place where you can post all of your projects and enjoy the feedback! It is a place where you can ask questions and suggest new projects to make. I know summertime is often a difficult time to get some space to do any crafting, but if you love it as much as I do, there is always time to sneak some in. It is a lot easier when you get a rainy day in the mix.

BettesMakes YouTube Channel

Could I ask you a favor? I need to have 100 subscribers in order to rename my channel to [BettesMakes](#). I truly need a "subscribe" from everyone. I really appreciate the help! The YouTube link:

<https://www.youtube.com/channel/UCzMHoceK1XiXi8lykicnUmQ>

Color Palette of the Week

This weeks color palette is Carnations- just [click here](#) to see these beautiful color

palettes - all are from my own images taken over the past few weeks! My Carnations were finally in bloom and the colors where breathtaking! I could not resist adding these to my palettes. I am thinking about adding a DIY Paper Flower and other paper craft project with each of the palettes. Is this something you would be interested in?



Any photographers in the group?

If you have a photo you would like to have the color palette created for you, send me your image and I would be happy to help you. Simply email me at bette@bettesmakes.com - tell me the story about the image as I would love to share your work!

If you want to keep the image private, DO NOT SEND IT TO ME

This week's post

The [sunflower post is finally ready](#), including the videos! If you have some indoor time for crafts this summer, take a look at these as something you can do in under an hour and without a big budget.





Reminder About the Facebook Group

We now have 79 members in our new group <http://Facebook.com/groups/BettesMakes!>

My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions. ***The group is a two-way street and in place to help everyone.***

More DIY Paper Flower projects are in the works along with some simple, yet challenging handmade cards. These will be a part of my summer makes for sure. If you have a craft you would like me to try, send me an email at bette@bettesmakes.com - I would love to hear from you.

Pinterest

An update on Pinterest - we now steady at 2.3 million monthly views (up from 2.1m last week) with over 1500 followers (a jump of 50 this past week). If you have not yet followed [BettesMakes](#), [please click here](#) and follow me - many thanks in advance!

Don't forget to subscribe to my new YouTube Channel

<https://www.youtube.com/channel/UCzMHoceK1XiXi8lyk...>

Do you know anyone who loves to craft and would benefit from this newsletter and the resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. I have plenty of Sakura Gelly Roll pen sets to give away.

I do hope you are going to have a fantastic extended weekend!

Happy Crafting!

Bette





Like my Facebook Page: <http://Facebook.com/BettesMakes>

Follow me on Pinterest: <Http://Pinterest.ca/BettesMakes>

Join my Facebook Group: <http://Facebook.com/groups/BettesMakes>

Don't forget to subscribe to my new channel on [YouTube](#) - new videos each week will be posted. Creating videos for my crafts is the best way to add to my step-by-step blog tutorials.

In case you forgot, the password for the resource library is **love**

For those of us who love to blog and do crafts, check out the latest [Pinterest Launch Plan](#) from Jennifer Maker. it is something you do not want to miss. I have been following this religiously for the past two months and I am still in awe at how many monthly views I am getting. As of today we are over 1.8 million monthly views on Pinterest.



Jennifer also has a list building course called [List Love](#) - I am working my way through this program as we speak. As the first program was so successful, I am truly excited about diving into this one as well.

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