

## BettesMakes and Copious Crafts Weekly Newsletter July 20



### ***Did You Buy Anything on Amazon Prime Days?***

There was a big flurry of activity with Amazon Prime Days as it was a 48 hour event plus the deals were absolutely amazing. For my blog, I listed as many craft related items as I could find and kept track of the deals for my readers. I hope you were able get some good deals. I had fun creating the page and you can still join [Amazon Prime for a 30 day free trial](#) from my landing page even though the sale items are gone.

### **Michael's Classes**

I will be teaching 3 "[Learn How to Use Your Circuit](#)" classes at my local Michael's this coming week. I know this is going to be super fun! Take a look at my class for ideas on classes you might want to offer. Did you know that Michael's is always looking for local instructors?

The application process is simple but you will need to have a photo, bio, class outline, image of the completed project, and a list of supplies (they would prefer you send your students into the store to buy their supplies). Apply here: [Michaels.ca/instructors](#) or [Michaels.com/instructors](#) - this is your chance to teach your crafting skills and make some money at the same time!

### **Survey Says:**

### **The Results**

According to all the responses, and data from my social media feeds, the following topics were shown as favorites from all of my blog posts. These results will help me focus on what to concentrate on in the future. :

1. Cricut and Cricut Projects
2. DIY Paper Flowers
3. Color Palettes
4. DIY Home Decor
5. Paper Crafts (Handmade Cards/Washi Tape projects and more)

If you want to see me create tutorials for other topics just email me at [bette@bettesmakes.com](mailto:bette@bettesmakes.com)

### **Life-Long Learning**

**What classes or tutorials have you taken recently?** I am always taking webinars on how to improve my products or services and often wonder if I am over doing it! I am seriously trying to cut down on the quantity of new ideas but it is really difficult when you are so passionate about making things!

I learned a little about making paper houses this last week and WOW is it ever detailed! Not sure if I am going to try this one (I am tempted). What others are making always gets me intrigued and the results are incredible.

**Do you have any really new or interesting crafts you want to share?**

Learning something new is true pleasure and I want to learn from you! Please join my [Facebook group](#) and share your crafts with us. We all love to learn from each other.

***You can always look for great crafting ideas and some super magazines at Craft Stash - I bought the Simply Cards & Papercraft subscription and it is so full of amazing things to make.***



**Have you joined my Facebook Group?**

The [Facebook group](#) is a place where you can post all of your projects and enjoy the feedback! It is a place where you can ask questions and suggest new projects to make. I know summertime is often a difficult time to get some space to do any crafting, but if you love it as much as I do, there is always time to sneak some in. It is a lot easier when you get a rainy day in the mix.

**BettesMakes YouTube Channel**

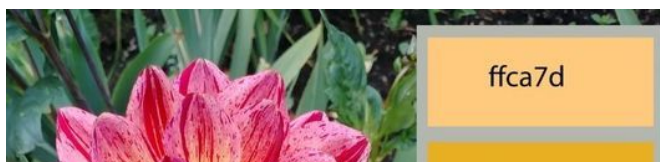
***Could I ask you a favor?*** I need to have 100 subscribers (I have 48 so far), in order to rename my channel to [BettesMakes](#). I truly need a "subscribe" from everyone. I really appreciate the help! The YouTube link:

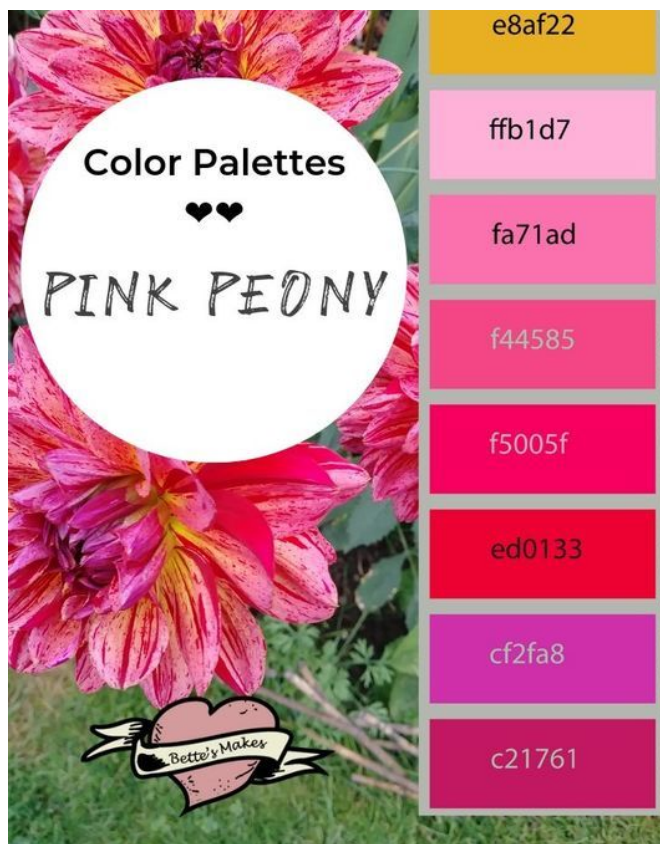
<https://www.youtube.com/channel/UCzMHoceK1XiXi8lykicnUmQ>

**Color Palette of the Week**

**This weeks color palette is Pink Peony-** just [click here](#) to see these beautiful color palettes - all are from my own images taken over the past few weeks! These Peonies are in the garden across the street from where I live! Unfortunately, people walking the neighborhood have been known to pick them and take them home! I was lucky enough to take this photo before the end of their blooming period.

This color palette gives you the perfect mixture of pinks, reds, and yellows. ***imagine making a card using papers with this intensity*** or even making a pattern based on the colors! I would love to have a dress make with these incredible flowers!





## This week's post

I wrote about something completely different this week. I have been going down to my local Starbucks every week day morning for the past few months and collecting their left over pastries and sandwiches they cannot sell the next day. I take those donations and offer some of the goods to the homeless in the area and then take the remainder to the West End Seniors Network. This program was started by Manager Michael and myself - Michael believes in supporting the local community with his store's donations and I (being a Rotarian) believe in making a better world. A match made in philanthropic heaven!

Read the post at It [All Starts With One Person](https://ckarchive.com/b/wvu2hghw9q38)





## Reminder About the Facebook Group

We now have 80 members in our new group <http://Facebook.com/groups/BettesMakes!>

My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions. ***The group is a two-way street and in place to help everyone.***

I now have my survey results and my makes will primarily be in the 5 categories chosen. I will continue to do other crafts as well as good ideas are so hard to pass by. Have you ever walked into a store and loved something then thought, "I can make this"? That is what happens to me every time I shop. As a reminder, you can always email me with ideas to [bette@bettesmakes.com](mailto:bette@bettesmakes.com)

## Pinterest

**An update on Pinterest** - we now steady at 2.4 million monthly views (up from 2.3m last week) with over 1540 followers (a jump of 40 this past week). If you have not yet followed [BettesMakes](#), [please click here](#) and follow me - many thanks in advance!

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***Don't forget to subscribe to my new YouTube Channel***

***<https://www.youtube.com/channel/UCzMHoceK1XiXi8lyk...>***

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**Do you know anyone who loves to craft** and would benefit from this newsletter and the resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. I have plenty of Sakura Gelly Roll pen sets to give away.

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**I do hope you are going to have a fantastic extended weekend!**

Happy Crafting!

*Bette*



Like my Facebook Page: <http://Facebook.com/BettesMakes>

Follow me on Pinterest: <Http://Pinterest.ca/BettesMakes>

Join my Facebook Group: <http://Facebook.com/groups/BettesMakes>

Don't forget to subscribe to my new channel on [YouTube](#) - new videos each week will be posted. Creating videos for my crafts is the best way to add to my step-by-step blog tutorials.

In case you forgot, the password for the resource library is **love**

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**For those of us who love to blog and do crafts**, check out the latest [Pinterest Launch Plan](#) from Jennifer Maker. it is something you do not want to miss. I have been following this religiously for the past two months and I am still in awe at how many monthly views I am getting. As of today we are over 1.8 million monthly views on Pinterest.



Jennifer also has a list building course called [List Love](#) - I am working my way through this program as we speak. As the first program was so successful, I am truly excited about diving into this one as well.

Just to let you know, there may be affiliate links in this newsletter. You will not pay a penny more for any product and I may make a few cents in the process. If you want to read more, read my [Disclaimer Policy](#).

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