

BettesMakes and Copious Crafts Weekly Newsletter August 3



FREE GIFT for all my readers - the link is posted at the end of this newsletter.

Speaking of Color Palettes

As I make headway creating my new brand "BettesMakes" i have been lucky enough to have people around me to let me know what they like and don't like. My color palette for my own site is not bad, but my Pinterest pins have been lacking in attention getting the attention they deserve. So a change in color palette is underway! Here is what we will be using for the next little while:

BettesMakes 



I would love to have your opinion as all input is extremely valuable. Do you like these?

I am also making a move to change my main font for headings to something a little more artsy. One of the choices is Pathout. I find it is much better than the current one I have been using at titles on my pins. It is a much clearer font and easy to read when using it for titles. Do you like the font?

Bette's Makes

More more item under color palettes - this week the color palette is of a tiger lily. This lily is from my garden and the colors are so vibrant!

Did you know you can use my color palettes as a basis for your watercolor paintings? This way you get a true natural look. I love using color palettes to make cards as the color combinations are perfect and having a set of papers on hand that come close to the match is the key to a gorgeous handmade card.





More on Michael's Classes

Michael's is taking applications for the fall as classrooms fill up quickly. I have yet to post mine as I will need to have images of the finished projects. Next week will be perfect for finalizing classes and prices. ***Have you checked this opportunity out yet?***

The application process is simple but you will need to have a photo, bio, class outline, image of the completed project, and a list of supplies (they would prefer you send your students into the store to buy their supplies). Apply here: [Michaels.ca/instructors](https://michaels.ca/instructors) or [Michaels.com/instructors](https://michaels.com/instructors) - this is your chance to teach your crafting skills and make some money at the same time!

Do you have any really new or interesting crafts you want to share?

I asked last week if you had any makes from this past month and so far i do not have a lot of submissions or shares - do share what you are working on, I just love to see what others are making. Share in my [Facebook group!](#)



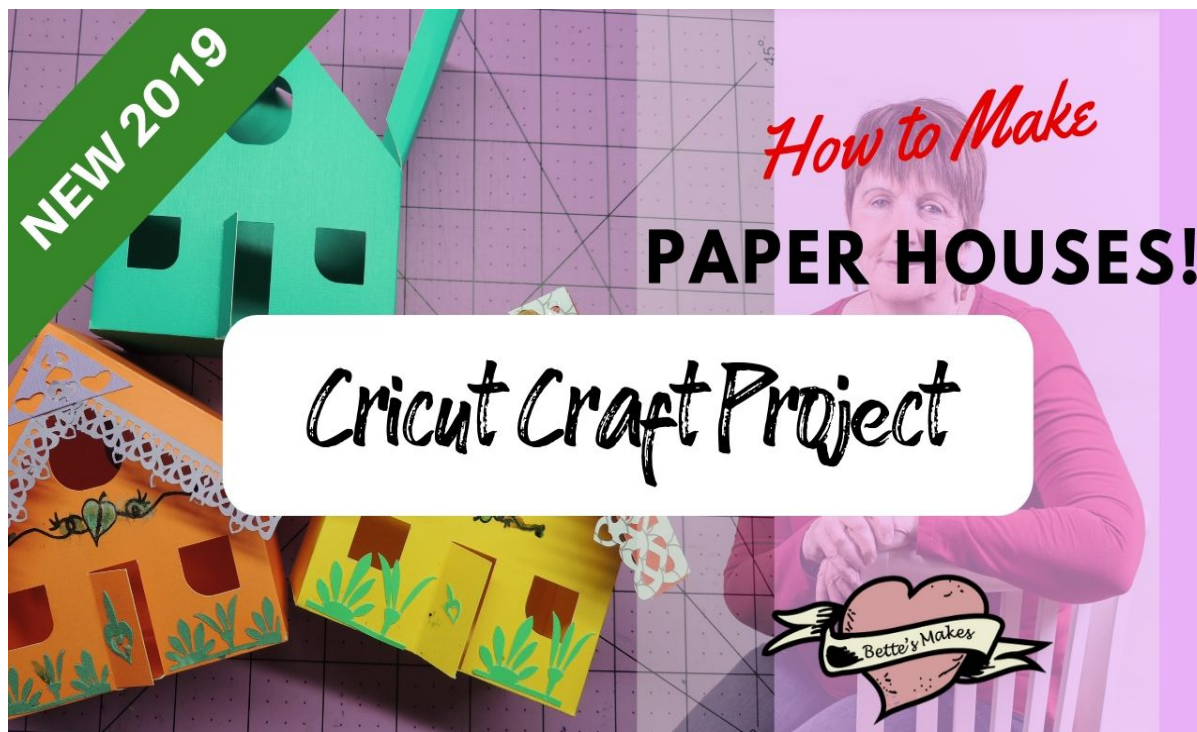
This week No Post - Just Fine Tuning the Calendar for the

Fall

Planning always takes time and these next couple of weeks will be a focus on fall crafts and videos.

FIY - the video on YouTube below hit page 1 for my targeted keyword. I almost fell out of my chair - I must be doing something right!

See the Video on YouTube: <https://youtu.be/OwUh2JXAnBE>



Reminder About the Facebook Group

We now have 82 members in our new group <http://Facebook.com/groups/BettesMakes!>

My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions. **The group is a two-way street and in place to help everyone.**

I now have my survey results and my makes will primarily be in the 5 categories chosen. I will continue to do other crafts as well as good ideas are so hard to pass by. Have you ever walked into a store and loved something then thought, "I can make this"? That is what happens to me every time I shop. As a reminder, you can always email me with ideas to bette@bettesmakes.com

Pinterest

An update on Pinterest - we now at an amazing 2.4 million monthly views (down from 2.5m last week) with over 1635 followers (a jump of 50 this past week). If you have not yet followed [BettesMakes](#), please click here and follow me - many thanks in advance!

Don't forget to subscribe to my new YouTube Channel

<https://www.youtube.com/channel/UCzMHoceK1XiXi8lyk...>

Do you know anyone who loves to craft and would benefit from this newsletter and the resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. I have plenty of Sakura Gelly Roll pen sets to give away.

I do hope you are going to have a fantastic extended weekend!

Happy Crafting!



Like my Facebook Page: <http://Facebook.com/BettesMakes>

Follow me on Pinterest: <Http://Pinterest.ca/BettesMakes>

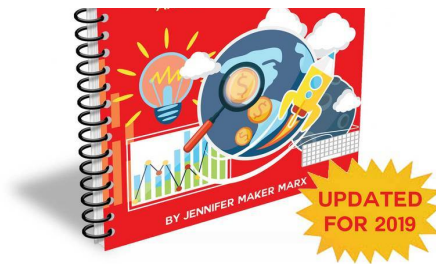
Join my Facebook Group: <http://Facebook.com/groups/BettesMakes>

Don't forget to subscribe to my new channel on [YouTube](#) - new videos each week will be posted. Creating videos for my crafts is the best way to add to my step-by-step blog tutorials.

In case you forgot, the password for the resource library is **love**

For those of us who love to blog and do crafts, check out the latest [Pinterest Launch Plan](#) from Jennifer Maker. it is something you do not want to miss. I have been following this religiously for the past two months and I am still in awe at how many monthly views I am getting. As of today we are over 1.8 million monthly views on Pinterest.





Jennifer also has a list building course called [List Love](#) - I am working my way through this program as we speak. As the first program was so successful, I am truly excited about diving into this one as well.

Just to let you know, there may be affiliate links in this newsletter. You will not pay a penny more for any product and I may make a few cents in the process. If you want to read more, read my [Disclaimer Policy](#).

FREE GIFT

this is for you!

This week I am giving each of you a digital paper pack - this set contains 9 different circle patterns. Feel free to use these digital designs in any way you wish - it is my gift to you.

To get the free gift, go to [my resource library](#) and log in with the password **love** - The file should be at the top of the list and called Digital Pack - Circles

Thanks for being one of my loyal readers! More freebies to come in the future.

|| 115 First Street, PMB-BD67803 - Bette Daoust, Sumas, Washington 98295-9674