## BettesMakes and Copious Crafts Weekly Newsletter August 10



This Week's FREE GIFT for all my readers is a digital pack of papers - the link is posted at the end of this newsletter.

#### **DIY PAPER FLOWERS**

The list of DIY Paper Flower Tutorials is constantly growing and all of them can be made by hand or with your Cricut machine. Check out the entire set and see what suits you best.



## I have finally settled on colors for my logo and for my palette.

This is all thanks to <u>Wendy Dewar Hughes</u> and <u>Suzanne Lieurance</u> - check out their boards on Pinterest!

I love the colors and the new look of my logo. The final font is Pathout and the main color is cherry red with splashes of turquoise! You can see the color changes in the newsletter header. I do hope you like these as much as i do!



## The Color Palette for this week is all about Foxgloves!

I absolutely love Foxgloves and they grow profusely in my garden. It seems that each year I get more and more of them. The colors tend to be in the pink/mauve range and I have also seen them in white.

Did you know you can use my color palettes as a basis for your watercolor paintings? This way you get a true natural look. I love using color palettes to make cards as the color combinations are perfect and having a set of papers on hand that come close to the match is the key to a gorgeous handmade card.





## More on Michael's Classes

An interesting update here! Michael's reached out to me to be a Cricut instructor for their unique Cricut Learning program. I am so thrilled to be added to their list of Instructors as an expert. I have been asked about availability starting at the end of Augest through to the end of October. Was there any doubt about my answer - of course, it was ABSOLUTELY YES!

Michael's is taking applications for the fall as classrooms fill up quickly. I have yet to post mine as I will need to have images of the finished projects. Next week will be perfect for finalizing classes and prices. *Have you checked this opportunity out yet?* 

The application process is simple but you will need to have a photo, bio, class outline, image of the completed project, and a list of supplies (they would prefer you send your students into the store to buy their supplies). Apply here:

<u>Michaels.ca/instructors</u> or <u>Michaels.com/instructors</u> - this is your chance to teach your crafting skills and make some money at the same time!**Do you have any really new or interesting crafts you want to share?** 

I asked last week if you had any makes from this past month and so far i do not have a lot of submissions or shares - do share what you are working on, I just love to see what others are making. Share in my <u>Facebook group!</u>



## This week No Post - But I did Make a Video

i found a super project that I can hardly wait to share - I still have to edit the video before posting. This tutorial and video is all about making paper folding umbrellas. You can use the template for these with your Cricut machine or simple cut and fold by hand! The umbrellas turned out incredible! Here is an image of what to expect.





What craft would you like me to try this month? I love hearing from my readers and making new projects suggested by my readers is the most fun! It is often a learning curve but the results are well worth it. These Folding Umbrellas were a suggestion and I love the results.

# Reminder About the Facebook Group

We now have 83 members in our new group <a href="http://Facebook.com/groups/BettesMakes">http://Facebook.com/groups/BettesMakes</a>!

My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions. *The group is a two-way street and in place to help everyone*.

I now have my survey results and my makes will primarily be in the 5 categories chosen. I will continue to do other crafts as well as good ideas are so hard to pass by. Have you ever walked into a store and loved something then thought, "I can make this"? That is what happens to me every time I shop. As a reminder, you can always email me with ideas to bette@bettesmakes.com

#### **Pinterest**

**An update on Pinterest** - we now at an amazing 2.4 million monthly views (exactly the same as last week) with over 1660 followers (a smaller increase than the previous week). If you have not yet followed <a href="BettesMakes">BettesMakes</a>, <a href="please click here">please click here</a> and follow me - many thanks in advance!

# Don't forget to subscribe to my new YouTube Channel

https://www.youtube.com/channel/UCzMHoceK1XiXi8lyk...

**Do you know anyone who loves to craft** and would benefit from this newsletter and the resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. I have plenty of Sakura Gelly Roll pen sets to give away.

## Let's really enjoy summer this weekend!

Happy Crafting!



Like my Facebook Page: <a href="http://Facebook.com/BettesMakes">http://Facebook.com/BettesMakes</a>

Follow me on Pinterest: <a href="http://Pinterest.ca/BettesMakes"><u>Http://Pinterest.ca/BettesMakes</u></a>

Join my Facebook Group: <a href="http://Facebook.com/groups/BettesMakes">http://Facebook.com/groups/BettesMakes</a>

Don't forget to subscribe to my new channel on <u>YouTube</u> - new videos each week will be posted. Creating videos for my crafts is the best way to add to my step-by-step blog tutorials.

In case you forgot, the password for the resource library is love

For those of us who love to blog and do crafts, check out the latest Pinterest Launch Plan from Jennifer Maker. it is something you do not want to miss. I have been following this religiously for the past two months and I am still in awe at how many monthly views I am getting. As of today we are over 1.8 million monthly views on Pinterest.



Jennifer also has a list building course called <u>List Love</u> - I am working my way through this program as we speak. As the first program was so successful, I am truly excited about diving into this one as well.

Just to let you know, there may be affiliate links in this newsletter. You will not pay a penny more for any product and I may make a few cents in the process. If you want to read more, read my <u>Disclaimer Policy</u>.

#### **FREE GIFT**

this is for you!

This week I am giving each of you a digital paper pack - this set contains bark and stone patterns. Feel free to use these digital designs in any way you wish - it is my gift to you.

To get the free gift, go to <u>my resource library</u> and log in with the password **love** - The file should be at the top of the list and called BettesMakes-Bark and Stone Digital Paper Pack

Thanks for being one of my loyal readers! More freebies to come in the future.





| 115 First Street, PMB-BD67803 - Bette Daoust, Sumas, Washington 98295-9674