BettesMakes and Copious Crafts Weekly Newsletter October 12



This weekend it is Canadian Thanksgiving! To celebrate you can get your FREE Kindness Mug - just pay \$3 shipping and handling to have it delivered to your home. You can find the download link at the end of this newsletter.

Collecting Chestnuts!

Isn't Fall so much fun? Do you have Chestnuts falling from trees in your neighborhood? It is time to start collecting them and making some incredible crafts! Using Chestnuts in your crafting and DIY Home Decor makes you feel good about reusing something nature has offered. Chestnuts do not need to be dried, although they will go moldy if not open to the fresh air.

This week the craft was creating a wreath using Chestnuts! In order to get started, you will need to collect at least 200 Chestnuts (preferably ones that have a flattish side to them). When you watch the video, you will see why the flat ones work the best. So, go ahead and start gathering!

If you do not have any Chestnuts to gather, you can purchase some at most craft stores, including Hobby Lobby, and Michael's. I have even seen them in a few dollar stores as well.

Follow along with the tutorial: Chestnut Wreath





The Color Palette for this week: Asters!

These Asters were blooming in a rooftop garden! I could not resist taking a photo as the colors were so vivid! Just imagine making Fall crafts with this color palette!



If you missed last weeks ZIP file of 24 color palettes, just head to the <u>resource library</u> and download your copy!



Other Activities This Week

My lightbox is finally built! I bought 7 sheets of 20 x 30 foam board at the dollar store, added some parchment paper, clear shipping tape, a strips of velcro (so I could collapse the light box and store it. I just need to add some LED light strips to finish it off.

I have tried using it and the photos are so much better even with the lighting I have on hand! If you are interested, I can share how I made the light box. Just email me at bette@bettesmakes.com

Resource Library

For all the FREE files that have been posted to BettesMakes.com blog, just go to my resource library and download anything you wish.



What else is new?

Well, it is Cricut time again! I will teaching over 3 days at Michael's in downtown Vancouver to a full house of particiants! I can hardly wait to meet more fellow crafters!

If you are into it, you can go to the Michael's website (Canada and the USA) and apply to be an instructor. https://Michaels.com/instructors or https://Michaels.ca/instructors - share your talent and make some money at the

same time!

Reminder About the Facebook Group

Take a look at our group http://Facebook.com/groups/BettesMakes! and join in the discussion!

My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions. *The group is a two-way street and in place to help everyone*.

As a reminder, you can always email me with ideas to bette@bettesmakes.com

Pinterest

An update on Pinterest Pinterest is making more changes with their algorithm but we seem to be holding steady between 2.8m and 3 m monthly views with 2.1k followers. If you missed it, the number of followers appears to be under their new Community menu. It does not give exact numbers. Today I am happy to just have an idea of what that number may be.

If you have not yet followed <u>BettesMakes</u>, <u>please click here</u> and follow me - many thanks in advance!

Don't forget to subscribe to my new YouTube Channel

https://www.youtube.com/channel/UCzMHoceK1XiXi8lyk...

Do you know anyone who loves to craft and would benefit from this newsletter and the resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. Lots of Free gifts!

Let's really enjoy this Fall!

Happy Crafting!





Like my Facebook Page: http://Facebook.com/BettesMakes

Join my Facebook Group: http://Facebook.com/groups/BettesMakes

Don't forget to subscribe to my new channel on <u>YouTube</u> - new videos are always on the way.

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For those of us who love to blog and do crafts, check out the latest Pinterest Launch Plan from Jennifer Maker. it is something you do not want to miss. I have been following this religiously for the past two months and I am still in awe at how many monthly views I am getting. As of today we are over 1.8 million monthly views on Pinterest.



Jennifer also has a list building course called <u>List Love</u> - I am working my way through this program as we speak. As the first program was so successful, I am truly excited about diving into this one as well.

Just to let you know, there may be affiliate links in this newsletter. You will not pay a penny more for any product and I may make a few cents in the process. If you want to read more, read my <u>Disclaimer Policy</u>.

FREE GIFT for This Week

, To celebrate Canadian Thanksgiving, you can get a <u>FREE Kindness Mug</u> with \$3 shipping and handling! Here is the link to get yours - make sure you enter the <u>discount code BeKind</u> at checkout. This offer expires October 19th, so get yours this week!





To get the free gift, go to <u>my resource library</u> and log in with the password **love** - The file should be near the top of the list and named "Color Palettes 2019 ZIP file".

Thanks for being one of my loyal readers! More freebies to come in the future.





| 115 First Street, PMB-BD67803 - Bette Daoust, Sumas, Washington 98295-9674