BettesMakes and Copious Crafts Weekly Newsletter October 19



Here we are at mid-month and Hallowe'en is creeping up on us! The sales have begun and the bargains are amazing! This week your FREEBIE is a Large Envelope Template. This was inspired by one of my students.

Making a Monogram!

For those of you who attended my classes at Michael's in downtown Vancouver, you have already completed this project but just in case you have forgotten each of the steps, I created a video just for you (and for the rest of my subscribers).

This project will take approximately one hour to complete depending on the complexity of the font you choose! Remember when choosing a font, check to make sure you are not getting an extra charge from design space. Many of the fonts are FREE but some have a fee attached to them. Check the left hand side of the font list for any fees associated with your choice.





If you have not tried this one yet, you do not need a cutting machine, you need a good strong glue: <u>Chestnut Wreath</u>



The Color Palette for this week: Miniature Mums!

These miniature mums came from the same rooftop garden from last week. We are well into October and the flowers keep blooming! What an absolutely fabulous color scheme! Pinks are for the holiday season and beyond. Just imagine DIY Home Decor items made with these colors!





If you missed last weeks ZIP file of 24 color palettes, just head to the <u>resource library</u> and download your copy!



Other Activities This Week

An update on my lightbox! I finally found some LED lights for the inside - perfect lighting for products. The box seems fairly large but with the lights, I can take photos of bigger items - and they will look more professional. Which of the following do you like the best? The Left Side or the Right Side?





For me I love the light on the green background, the gray, not so much.

Resource Library

For all the FREE files that have been posted to BettesMakes.com blog, just go to my resource library and download anything you wish. The password is:love



What else is new?

I have met so many incredible crafters over this past week, just because I was teaching at Michael's downtown! I do hope all of you enjoy this newsletter and are using your new skills!

If you are into it, you can go to the Michael's website (Canada and the USA) and apply to be an instructor. https://Michaels.com/instructors or https://Michaels.ca/instructors - share your talent and make some money at the same time!

Reminder About the Facebook Group

Take a look at our group http://Facebook.com/groups/BettesMakes! and join in the discussion!

My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions. *The group is a two-way street and in place to help everyone*.

As a reminder, you can always email me with ideas to bette@bettesmakes.com

Pinterest

An update on Pinterest Pinterest is making more changes with their algorithm but we seem to be holding steady between 2.8m and 3 m monthly views with 2.1k followers. If you misl am not sure where I stand for Pinterest right now - I was suspended, re-instated, and now the entire account is down and now under a different account - go figure - somehow Pinterest has not been able to resolve the issues - I hope it is resolved this coming week as it is driving me crazy not being able to pin my recent makes. Perhaps I should start a podcast instead - I will keep you posted on my Pinterest journey.

Don't forget to subscribe to my new YouTube Channel

https://www.youtube.com/channel/UCzMHoceK1XiXi8lyk...

Do you know anyone who loves to craft and would benefit from this newsletter and the resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. Lots of Free gifts!

Let's really enjoy this Fall!

Happy Crafting!



Like my Facebook Page: http://Facebook.com/BettesMakes

Follow me on Pinterest: <u>Http://Pinterest.ca/BettesMakes</u>

Join my Facebook Group: http://Facebook.com/groups/BettesMakes

Don't forget to subscribe to my new channel on <u>YouTube</u> - new videos are always on the way.

In case you forgot, the password for the resource library is love

For those of us who love to blog and do crafts, check out the latest Pinterest Launch Plan from Jennifer Maker. It is something you do not want to miss. I have been following this religiously for the past two months and I am still in awe at how many monthly views I am getting. As of today we are over 1.8 million monthly views on Pinterest.



Jennifer also has a list building course called <u>List Love</u> - I am working my way through this program as we speak. As the first program was so successful, I am truly excited about diving into this one as well.

Just to let you know, there may be affiliate links in this newsletter. You will not pay a penny more for any product and I may make a few cents in the process. If you want to read more, read my <u>Disclaimer Policy</u>.

FREE GIFT for This Week

, The mugs from last week are all gone. Thank you to everyone who ordered one! This week has been busy and very little time was available, however, I can always find time to do some crafting!

Go to the <u>Resource Library</u> and download your LArge Envelope Templates - You can get the SVG and PNG files! Large envelopes are always an issue when it come sto using your Cricut machine, now you have the secret of using more than one mat to cut these favorites!

To get the free gift, go to my resource library and log in with the password love - The file should be near the top of the list and named "Color Palettes 2019 ZIP file".

Thanks for being one of my loyal readers! More freebies to come in the future.





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