#### BettesMakes and Copious Crafts Weekly Newsletter October 26



Are you doing a lot of crafts this fall? I know I have a ton of ideas and I want to make them all - are you in that same space? This week your FREEBIE is my Black and White Floral Pattern - this is a popular design on Pinterest, and now you can have your own to use. I have uploaded both the PNG and SVG files just for you. Also check below for a special deal from Cricut!

## The Big Make This Week!

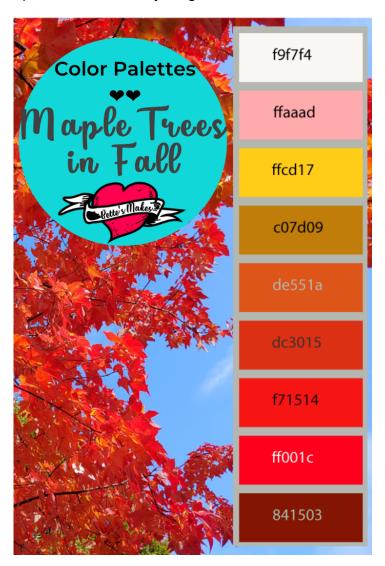
Making A stunning handmade card using simple shapes is a simple, yet complex looking project. If you have attended my classes, you have seen this card first hand! The tutorial in the blog article is now ready for you to take advantage of rectangles, squares, and circles. There is even an envelope for the project.





## The Color Palette for this week: Maple Trees in Fall

Trees provide such incredible imagination, especially when they are in full display of their colors! Not far from where I reside, the trees are in spectacular form. I love the reds and so will you. This palette is perfect for the fall season and for the start of the holidays. Use this palette to make anything autumn related!



## **Suppliers**

Check out <u>CraftStash</u> - wow, a huge selection - they have some great deals going on right now for North American customers.



#### FREE US DELIVERY on orders over \$10

### **Other Activities This Week**

I love learned new skills each week and this week was no exception. I learned some new tricks using Illustrator! I made a hand-drawn flower pattern (all black and white) and you will love the result - I posted this png in my resource library just for my readers. I hope you love this pattern as much as I do.



#### This Week's Video

I finally finished up my video on my floral pattern card! Check it out here - you have likely seen this card in magazines! This video is the basis of this week's blog article as shown above!





## **Resource Library**

For all the FREE files that have been posted to BettesMakes.com blog, just go to my resource library and download anything you wish. The password is:**love** 

Spend some time browsing around for past downloads and be sure to download your weekly files!



#### What else is new?

More Cricut classes are coming soon! The proposals are in and now to wait for the scheduling! Cricut 101, Card Making and more coming to a Michael's soon.

If you are into it, you can go to the Michael's website (Canada and the USA) and apply to be an instructor. <a href="https://Michaels.com/instructors">https://Michaels.com/instructors</a> or <a href="https://Michaels.ca/instructors">https://Michaels.ca/instructors</a> - share your talent and make some money at the same time!

## **Our Growing Facebook Group**

Take a look at our group <a href="http://Facebook.com/groups/BettesMakes">http://Facebook.com/groups/BettesMakes</a>! and join in the discussion!

My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions. *The group is a two-way street and in place to help everyone*.

As a reminder, you can always email me with ideas to bette@bettesmakes.com

#### **Pinterest**

An update on Pinterest Just to let you know that I was back and forth with Pinterest for the better part of a week. They have finally placed my business hub on the correct account and my page is now active again. I did get an apology, which is great, however, it did damage the number of pins I was able to post. My monthly views are dropping and right now they are 2.6 million views and my followers continue to grow but ever so slightly to 2.1k - hopefully this next week will be much better! Tailwind has had a problem with

#### their scheduler making it tough to get all those pins done each and every day!

#### YouTube

I finally have a good format for my YouTube thumbnails but am always looking for feedback when it comes to what videos to create. Making stuff has been my priority and now to make videos of those makes. If you have not already, please subscribe to my channel (I am at 62 subscribers so far with a very slow growth - any help is appreciated).

## https://www.youtube.com/channel/UCzMHoceK1XiXi8lyk...

**Do you know anyone who loves to craft** and would benefit from this newsletter and the resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. Lots of Free gifts!

#### Let's really enjoy this Fall!

Happy Crafting!



Like my Facebook Page: <a href="http://Facebook.com/BettesMakes">http://Facebook.com/BettesMakes</a>

Follow me on Pinterest: <a href="http://Pinterest.ca/BettesMakes"><u>Http://Pinterest.ca/BettesMakes</u></a>

Join my Facebook Group: <a href="http://Facebook.com/groups/BettesMakes">http://Facebook.com/groups/BettesMakes</a>

Don't forget to subscribe to my new channel on <u>YouTube</u> - new videos are always on the way.

In case you forgot, the password for the resource library is **love** 

BTW: Cricut has put on another mystery box on sale with lots of goodies inside! If you are a Cricut access member, you get 10% off and if you have a coupon from Jennifer Maker (with a \$50 spend) you get an additional 10% off plus FREE shipping. They ship to both the US and Canada for FREE!!!

For those of us who love to blog and do crafts, check out the latest Pinterest Launch Plan from Jennifer Maker. it is something you do not want to miss. I have been following this religiously for the past two months and I am still in awe at how many monthly views I am getting. As of today we are over 1.8 million monthly views on Pinterest.



Jennifer also has a list building course called <u>List Love</u> - I am working my way through this program as we speak. As the first program was so successful, I am truly excited about diving into this one as well.

Just to let you know, there may be affiliate links in this newsletter. You will not pay a penny more for any product and I may make a few cents in the process. If you want to read more, read my <u>Disclaimer Policy</u>.

# **FREE GIFT for This Week**

, This week we have a very popular floral design available for you to use. No license required.



Go to the Resource Library and download your hand-drawn floral pattern in both

PNG and SVG format.

To get the free gift, go to  $\underline{my\ resource\ library}$  and log in with the password  $\underline{love}$  - The file should be near the top of the list and named "xxxxxx".

Thanks for being one of my loyal readers! More freebies to come in the future.





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