

BettesMakes and Copious Crafts Weekly Newsletter November 16



Wow, what a week! From super cold temperatures on the East Coast to nice sunny temperate days in the Pacific Northwest... I just love fall with the dips in temperature giving us spectacular foliage and frost! See my color palette for some frosty plants. This week's giveaway is a set of SVG files you can use for the Holiday Season. See the end of the newsletter for your gift.

Holiday Season is Here

Even Starbucks is fully decorated with holiday decor! Every store is chock full of things to buy for Home Decor, Crafting, and more. The store sales are creeping up as Black Friday slowly approaches. Pre-Sales are perfect as many retailers want your business long before the crush comes along. I am always reluctant to be in a store for the door-crashers (door-crushers) to get that perfect gift for someone I care about. I am more about watching the coupons at Michaels, Joanns, and Hobby Lobby! You can sometimes score big in the weeks before a big day such as American Thanksgiving! Canadians are getting into the act as well, as we now have our own Black Friday. We no longer have to jump across the border for the sales!

Shopping online is the perfect way to shop when the crowds are unbearable. So be ready for your favorite crafting items to be on sale. I know I should be thinking of buying gifts, but in reality I prefer to make mine. This year I collected some beautiful wooden boxes from the local liquor store. They originally held expensive wine and the boxes are gorgeous, sturdy, and very polished! This might be something you may want to do as well.

I plan on sanding the boxes down, adding a painting canvas for the lid, and adding some permanent vinyl decorations to the sides. Then stuff it with iron-on T-shirts, personalized pillows, and crafting items. This will be so much fun to

make. If you have any suggestions for me, please send me an email at bette@bettesmakes.com.

The Color Palette for this week: Blueberry Bush in the Frost!

With frost all around most parts of the Northern Hemisphere, you will see so much beauty all around you. Frost creates incredible patterns and certainly freezes moments in time. The colors in this image are incredible and they make a perfect palette for making any craft. I am matching a lot of my Washi Tape to make some of my holiday cards.



Blog Article This Week - Holiday Card with a Twist

The design is finalized and the blog article finished for my Holiday Card! This is a very complex looking card but easy to make once you go through the tutorial. I

had one student give this one a try and she "got it" - hopefully she has been able to put it together easily!

I love making cards and this one was a challenge to make sure all the pieces worked well together. The issues you could have center around the glue you use, and the type of paper. The paper needs to have some give so it the center part of the card can swing around. Just something to think about.

Go ahead and give it a try - I absolutely loved making this one! I finished the post and the video is ready to go - just click the image to learn how to make this incredible card.



Suppliers

Have You Checked in with Design Bundles Yet?

I fell in love with their Christmas bundle, and if you get on their list, you will get access to some of their amazing Black Friday deals! They have the perfect mix of designs, fonts, and cut files at very reasonable prices! Check out their holiday



I had some great classes at Michaels this week! We had a lot of fun making cards of all types. The next series begins November 25, 26, and 27th. No better way to spend your time preparing for the next big holiday!

Check the schedule at <https://michaels.ca/classroom> - Michaels is still looking for more crafting instructors - be sure to check it out.

<https://michaels.com/instructors> and <https://michaels.ca/instructors>

Resource Library

For all the FREE files that have been posted to BettesMakes.com blog, just go to my [resource library](#) and download anything you wish. The password is:love

Spend some time browsing around for past downloads and be sure to download your weekly files!



Our Growing Facebook Group

Take a look at our group <http://Facebook.com/groups/BettesMakes>! and join in the discussion!

My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions. *The group is a two-way street and in place to help everyone.*

As a reminder, you can always email me with ideas to bette@bettesmakes.com

Pinterest

I am beginning to wonder about Pinterest! Yes, it brings traffic to my website but the monthly views are taking a big nose-dive! I am doing nothing different than before except I am not posting a new image each and every day - perhaps I need to return to that habit and see what happens.

YouTube

My YouTube channel is finally growing little bits at a time - I have a few more videos I will be posting shortly - if you have not already done so, could you please subscribe to my channel - I truly would appreciate it!.

<https://www.youtube.com/channel/UCzMHoceK1XiXi8lyk...>

Do you know anyone who loves to craft and would benefit from this newsletter and the resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. Lots of Free gifts!

Let's really enjoy the Holiday Season!

Happy Crafting!



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Follow me on Pinterest: <http://Pinterest.ca/BettesMakes>

Join my Facebook Group: <http://Facebook.com/groups/BettesMakes>

Follow me on Instagram: <https://instagram.com/bettesmakes>

Don't forget to subscribe to my new channel on [YouTube](#) - new videos are always on the way.

In case you forgot, the password for the resource library is love

For those of us who love to blog and do crafts, check out the latest [Pinterest Launch Plan](#) from Jennifer Maker. it is something you do not want to miss. I have been following this religiously for the past two months and I am still in awe at how many monthly views I am getting. As of today we are over 1.8 million monthly views on Pinterest.



Jennifer also has a list building course called [List Love](#) - I am still working my way through this program - there is so much to learn! As the first program was so successful, I am truly excited about diving into this one as well.

Just to let you know, there may be affiliate links in this newsletter. You will not pay a penny more for any product and I may make a few cents in the process. If you want to read more, read my [Disclaimer Policy](#).

FREE GIFT for This Week

, I created these files for my ornaments as shown here. I do hope you will enjoy them and use them in your holiday craft making. The instructions for making these ornaments will be coming next week so you are getting the files long before the public does. Thanks for being a part of my Community!





Go to the [Resource Library](#) and download your holiday decoration files in both PNG and SVG format.

To get the free gift, go to [my resource library](#) and log in with the password love - The file should be near the top of the list and named "Holiday Decorations ZIP file".

Thanks for being one of my loyal readers! More freebies to come in the future.

Bette



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