#### BettesMakes and Copious Crafts Weekly Newsletter December 14



Are you wrapping presents yet? I know I always wait until the last minute. I have some gift tag downloadables for you to use this week. I do hope you get to use them! ee the end of this newsletter for the link.

#### **Shopping Time!**

Life is sure interesting when it comes to buying gifts for the family. I know some of you have likely finished it all. For me, it really started a week ago. I am still in search of those perfect gifts for 2 of my family members - and they live in another part of the country. It looks like gift certificates online if I don't get my act together. I will be mailing something on Monday - still not sure what!

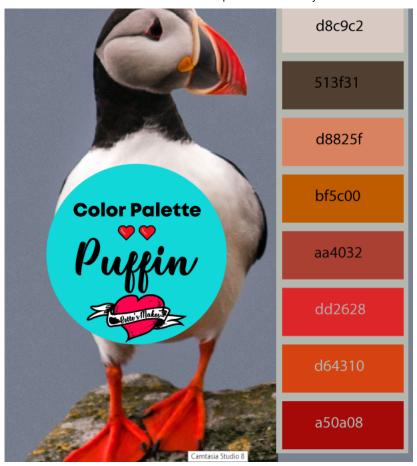
Have you ever run into the same issue? Is procrastination a friend or an enemy. Most say it is a friend and that they do their best work at the last minute. I am not sure if I like the big pressure when it comes to buying gifts, at least.

Most companies have special shipping rates in place to get the parcels to the recipient in time for Christmas. I sure hope my purchases will qualify!

## The Color Palette for this week: The Mighty Puffin

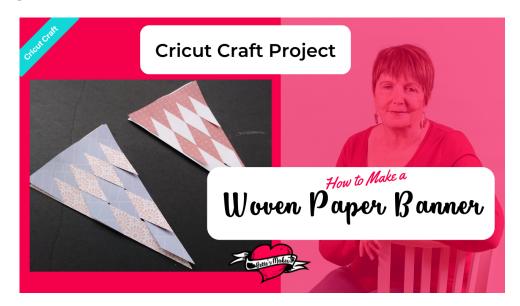
This image is from Microsoft BING Desktop images - just incredible for the colors you want to use in your own designs. I have long admired the Puffin and when I traveled through the Eastern Seaboard up to Newfoundland, I longed to see these magnificent birds, unfortunately, images were all I could hope for during the time I visited. Perhaps next time!





## YouTube Video of the Week

Check out this very short video on making woven paper banners! All you need to do is choose the right paper for the occasion, then cut and put together these amazing banner.



# As Christmas Approaches - the Deals Keep Getting Better and Better!

I usually shop at both these locations when there are great sales. Now is the time! I even buy birthday presents ahead of the curve because of all the deals.



Design Bundles has more to offer as well - their sales pricing is amazing to say the least. Click on this banner to see of they have more sales this weekend.



### Blog Articles This week

The Woven Paper Banners have been a big hit, and I have revised this article to include several different types of banners that you can easily make. The templates are in the resource library, so be sure to check it out! There are several other weaving projects inside this tutorial.



The Crafting List

As it nears Christmas, my list of crafts seems to be growing and not shrinking. Last minute card making has topped the list this week. I usually only make cards for those special people in my life. This year, I added more people than ever. My community of crafters has grown and we all like to share in our makes. Here is a photo of one I made for my daughter on the East Coast. I sure hope she gets it in time.



I am still working on finishing up my boxes and iron-on projects - they are starting to look great - and so easy to make.



Here is the tote bag I have been working on - blog posts coming soon! I love the fact that I have a Cricut to do all the cuts on the vinyl and iron-on materials. I could not imagine having to do this all by hand.



Make sure you get all of my holiday digital paper from my <u>resource library</u>. (I added a couple more this week) - Here are some of the designs you can get for FREE.

Michael's Sent a Shout-Out for More Instructors - They are Still Looking!

Are you ready to instruct for Michael's? Michael's is still looking for more crafting instructors - be sure to check it out. <a href="https://michaels.com/instructors">https://michaels.com/instructors</a> and <a href="https://michaels.ca/instructors">https://michaels.ca/instructors</a> - they are really looking for more Cricut instructors - you make approximately \$24 per person who attends - these workshops are usually 2 hours in length with a half hour setup at the beginning and the same for the take down at the end. For the more advanced classes they are suggestion a \$35 pp charge with the instruction taking home 70% of the registration money.

#### Resource Library

For all the FREE files that have been posted to BettesMakes.com blog, just go to my <u>resource library</u> and download anything you wish. The password is:love

your weekly files!



#### Our Growing Facebook Group

Take a look at our group <a href="http://Facebook.com/groups/BettesMakes">http://Facebook.com/groups/BettesMakes</a>! and join in the discussion! Are you a member of the group? Time to join us - more to come for this group in the new year. My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions. The group is a two-way street and in place to help everyone.

As a reminder, you can always email me with ideas to bette@bettesmakes.com

#### **Pinterest**

Finally hit 2.2k followers this week and our monthly views soared to 2.3 million after a big dip at the end of October. or some reason my account does not allow me to pin or repin until December 24th - so there may be a dip in monthly views on that basis. Even though I feel like we are back on track, this seems to be another set back I had not counted on. The reality is that someone pinned something that violated the copyright and, unfortunately, I repinned it and got a suspension. My warning to all of you is that you need to be carefully what you are repinning. Make sure everything is on the up and up - I will have to take ownership of the fact I did not check each and every repin. Most of the time I make my own pins and use tailwind for my automation, lesson learned!

If you have not done so already, please follow us on Pinterest. <a href="https://pinterest.ca/BettesMakes">https://pinterest.ca/BettesMakes</a>.

#### YouTube

Did you know that you can not only subscribe, you can also click on the bell beside the subscribe button in order to be notified about videos when they are posted.

## https://www.youtube.com/channel/UCzMHoceK1XiXi8lyk...

Do you know anyone who loves to craft and would benefit from this newsletter and the resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. Lots of Free gifts!

Let's really enjoy the Holiday Season!

Happy Crafting!





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Follow me on Instagram: <a href="https://instagram.com/bettesmakes">https://instagram.com/bettesmakes</a>

Don't forget to subscribe to my new channel on <u>YouTube</u> - new videos are always on the way.

In case you forgot, the password for the resource library is love

For those of us who love to blog and do crafts, check out the latest <u>Pinterest</u> <u>Launch Plan</u> from Jennifer Maker. it is something you do not want to miss. I have been following this religiously for the past two months and I am still in awe at

how many monthly views I am getting. As of today we are over 1.8 million monthly views on Pinterest.



Jennifer also has a list building course called <u>List Love</u> - I am still working my way through this program - there is so much to learn! As the first program was so successful, I am truly excited about diving into this one as well.

Just to let you know, there may be affiliate links in this newsletter. You will not pay a penny more for any product and I may make a few cents in the process. If you want to read more, read my <u>Disclaimer Policy</u>.

# **Christmas Craft Tutorials**

I have a few articles with the Christmas theme - here is a list, just in case you missed any of them:

**Christmas Trees (Folded)** 

**Advent Calendar** 

**Glitter Ornaments** 

**Holiday Folding Card** 

Free SVG Files for the Holidays - in my resource library

More are on the way - so make sure you get notified when a new blog article is posted.

BTW - is there anything you would like me to make? Just email me at Bette@bettesmakes.com

# FREE GIFT for This Week

https://ckarchive.com/b/n4uohvhvql37

Have you used any of my resource library resources? I would love to know what you made! Post them to our group <a href="https://facebook.com/groups/BettesMakes">https://facebook.com/groups/BettesMakes</a> so we can all see what you are making. Thanks in advance!

My FREE gift to you this week is: a set of gift tags - these can be used for all types of occasions, not just the holiday season! I hope you enjoy these! They are in both PNG and SVG format - download both to make maximum use of the files.



Go to the **Resource Library** and download your digital files in PNG & SVG format.

To get the free gift, go to <u>my resource library</u> and log in with the password love - The file should be near the top of the list and named *Christmas Gift Tags*.

Thanks for being one of my loyal readers! More freebies to come in the future.



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