### BettesMakes Weekly Newsletter October 23rd



Each week, you will receive my newsletter which has a project or two you can make plus a FREE downloadable you will not find in the resource library. This week I have SVGs for a Christmas Tree Box Card Scroll down to the bottom of the newsletter to get your file.

BTW, if you did not already know - I do use affiliate links in my newsletter but you will not pay anything extra for any of the products I recommend. I do not recommend items that I have not used myself!

## How Busy Are You?

When I tell people I make crafts and have a crafting blog, I generally get the comment, "How is that working out for you?" I am always surprised when people think you cannot make money with making crafts! Have they ever visited Etsy? I am somehow doubting that matter at all. Even Amazon has a handmade section for people to explore! Crafting around this time of year is even more prevalent as there are craft fairs (limited openings this year), special events (most driven online), and tons of ways to sell your items!

I know you are likely just beginning on your crafting journey and making things for yourself and your family are the priority right now, but think about how you can have your hobby pay for itself in the future! Buying all the materials can become very expensive and if you can offset that cost with selling a few items, you could buy and make even more!

Now selling crafts is not for everyone but if you want to go that route, consider starting an Etsy account - it is free to set up and there is a small fee when you se Il something. I do believe there is also another small fee for listing your items as well. This is the perfect place to put your items up for sale and tell all your friends about it. Never worry if your items are good enough, they are and your supporters will buy things from you!

If you do not want to consider selling your makes, that is OK too. Not all of us

want to do that. But let me tell you a story about my aunt who passed away at the age of 96.

My Aunt Hilda was totally into crochet and knitting. **She made amazing little dolls** that sold extremely well at any craft fair she attended. She is the one who taught me how to make things and get them ready for sale. She used to spend all year making these amazing pieces plus the packaging she had them in with a handwritten note. I learned a lot from her on how to make sure people would want to have these dolls for gifts. She always told me that it did not matter how old you were, everyone had a talent they could share with the world.

A week before she passed away, she was at a craft fair selling her dolls. She never failed to sell out long before the craft fair was over. Aunt Hilda always made enough over the holiday season to pay her rent for the year and that made her extremely happy. She could then take her pension money to pay for things she really enjoyed (and that included cooking for her and her daughter Eileen who still lived with her because of her disability).

I want to let you know that when she first started out at 60, her dolls were not perfect but they were made with love. It is that love that went into each and every item she made that made great sales for her. Over the years those makes became better and better and she always sold out.

*If you are just beginning this journey of making*, don't let anything hold you back from sharing it with others. You can always tell them you are taking orders if they want one.

Start with what you have and go from there.

# <u>Holiday Maker Fest Get Your Ticket Today!</u>

I am so excited about this event and my session is on November 7th at 3 PM EST!



A couple of words about the All-Access pass compared to the Free Pass

I bought an All Access pass so I could get in on the recordings at a later time as I could not attend all the session! Right now the price of the **All Access pass is \$29 and it goes up on October 25th to \$39**, so it was great getting in really early! I will send out a reminder if you are not quite sure what you want to do right now. I know there is only so much capacity so I made sure I got my foot in the door right away. I know it is sometimes tough to think about spending but you should still get a <u>free ticket</u> and attend everything live!

# If you are the fence about the All-Access pass - here are some things to consider:

- 1. You may find that you cannot learn so many different makes in one sitting each day and do a good job without access to the replays at a later date.
- 2. You can get started now so you can actually have the time to make everything on this list.
- 3. You really don't want to be in a brain fog while trying to make things on the fly as the workshop comes up they are every hour!
- 4. You will love to download the files, watch the videos, make the project and ask questions of the instructor!
- 5. You should try and get in early and pay the least amount for the biggest value (the price goes up Saturday at midnight from \$29 to \$39)

## Get your Ticket or Upgrade here

#### **YOUTUBE**

Did you take time to subscribe? I am finally over 630 (an increase of 55 this past week) subscribers on my <u>YouTube channel</u> this week. My push is to hit 1,000 subscribers by the end of the year. I do hope you can help me get there!

# Video of the Week - <u>How to Remove the Background of an Image</u>

Cricut Design Space has options to remove backgrounds, however it is often a lot of work. In this video I show you what else you can do to make background removal a lot easier!





# MORE EASY PROJECTS AND TUTORIALS FROM BETTESMAKES.COM

In case you did not get a chance, here is a short list of my most popular posts and videos - I know you will absolutely love these because they are fun and easy to do!

Easy Christmas Ornaments - yes, it is time to start working on these

<u>Christmas Trees For Your Mantle</u> - So many ways to make these!

<u>Simple Button Art</u> - decorate the tree anyway you want - Halloween, Thanksgiving or Christmas or all 3!

# Take Another Peek Inside My Resource Library

I have been adding lots of templates and downloadables lately, so do not miss out on those extras! For all the FREE files that have been posted to BettesMakes.com blog, just go to my <u>resource library</u> and download anything you wish. The Password for newsletter subscribers is love

Spend some time browsing around for past downloads and be sure to download your weekly files!





## Have you given any thought about joining my Facebook Group?

Our Facebook group is starting to grow and I will be adding some new files for the taking in the next few weeks - don't miss out! Take a look at our group <a href="http://Facebook.com/groups/BettesMakes">http://Facebook.com/groups/BettesMakes</a>! and join in the discussion! Are you a member of the group? My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions.

As a reminder, you can always email me with ideas to bette@bettesmakes.com

Do you know anyone who loves to craft and would benefit from this newsletter and the resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. Lots of Free gifts!

Take Time to Craft this Weekend...

For the Love of Crafting

**Happy Crafting!** 

Like my Facebook Page: <a href="http://Facebook.com/BettesMakes">http://Facebook.com/BettesMakes</a>

Join my Facebook Group: <a href="http://Facebook.com/groups/BettesMakes">http://Facebook.com/groups/BettesMakes</a>

Follow me on Instagram: <a href="https://instagram.com/bettesmakes">https://instagram.com/bettesmakes</a>

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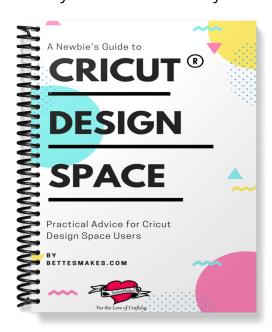
In case you forgot, the password for the resource library is love

Just to let you know, there may be affiliate links in this newsletter. You will not pay a penny more for any product and I may make a few cents in the process. If you want to read more, read my <u>Disclaimer Policy</u>.

BTW - is there anything you would like me to make? Just email me at Bette@bettesmakes.com

#### LEARN ABOUT DESIGN SPACE

Are you wanting to know more about Cricut Design Space? I created the Newbie's Guide to help you along the way! Don't get left behind, learn how to use Design Space and make your Cricut work for you.



The Newbie's Guide to Cricut Design Space is a 166 page guide that shows you all the popular tools and how to use them. Each page gives you instructions and examples as well as work along exercises. No more guessing as to what tool to use and when.

The best part yet - the book will never go out of date for you because I update it each quarter and you get the updates all for free - no extra fees to pay. Of course, I love to listen to what you have to say, so if something needs to be added, just let me know and I will add it.

Get your copy of A Newbie's Guide to Cricut Design Space at a SPECIAL PRICE NOW!

#### THIS WEEK'S FREEBIES & DEALS

This is a FREE Shipping Offer from Cricut when you order over \$99 (believe it does not take long to get to that amount!)

<u>Click here to get the free shipping offer (SHIPOCT)</u>

## The FREE Font of the Week - All Hollow's Eve

Just look at the hollow letters with this font! This font could be used as ne where you could color in the letters after you have them draw in place. It would be interesting to see what you can do with these for your Hallowe'en decorations!



## More FREE Stuff from Design Bundles

Christmas is sneaking up on us and this week's freebie is absolutely perfect for making Ugly Sweatshirts, or making a gorgeous card. I love this wreath design as it is elegant and simple at the same time. Get your free design here:





Cricut often offers some free projects for you to make - I found these that you may be interested in getting. FREE CRICUT PROJECTS

<u>Cricut</u> offers FREE shipping and 10% off with orders over \$50. Not only that, <u>Access</u> members get an automatic 10% off plus using this code will give you another 10% plus free shipping. I am all for saving money!



# This Week's Freebie - Christmas Tree Box Card

this Christmas Tree Box card is so easy to put together - for mine, I added some snowflakes I had punched our previously. If you make this card, it would be great if you could post them in the <u>Facebook group</u> and show off your embellishments! You will find this freebie in the <u>resource library!</u> Look for design #284

The password to get into the library is **love** 



Have an incredible weekend and week!



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