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SUBJECT

BettesMakes Weekly Newsletter January 2nd

CONTENT



[FIRST NAME GOES HERE]

Each week, you will receive my newsletter which has a project or two you can make plus a FREE downloadable you will find in the resource library. This week I have a free printable monthly calendar. Scroll down to the bottom of the newsletter to get your file.

BTW, if you did not already know - I do use affiliate links in my newsletter but you will not pay anything extra for any of the products I recommend. I do not recommend items that I have not used myself!

Happy New Year!!!

Whew, the holiday season is now over and we can look forward to 2021! May this New Year be on so much better than the one that just passed by. I hope you had a good holiday even though family gatherings were not that prevalent.

I am so looking forward to getting the imagination going and making plans for what I want to make and share with you this year. I have so many ideas that making a decision on what to do first is the biggest issue. As a matter of fact, I am still gathering ideas and if you have any, please reply to this email and give me some suggestions. I really want to design items that you want and can use.

As I am in the Pacific Northwest corner we are settling in for the rains of the year. Today has been particularly gloomy and for me, it signals the time to get out my design software and start making things! I love those rainy days when you can read, and create without too much interruption. And uninterrupted time is something that is hard to come by with everyone working from home. I really try to take advantage of it when a few moments appear before me.

This past week has been a time for reflection on what has been accomplished this past year. When you start to write down everything, it is absolutely amazing what has been done. I gave away 52 freehies - a new one each week added 60 videos to my YouTube channel

passed 1000 subscribers to that same channel, added many amazing crafters to my email list (I am talking about you), created over 10 guides and classes (and put them in the Ultimate Cricut Toolkit for sharing), took more training on Adobe Illustrator, participated in the Holiday Maker Fest, ran a course called the Complete Cricut Design Space Classroom and did it with live sessions, revised that class and am now putting on the finishing touches for release on January 18th (it will be called Cricut Confidence), celebrated my 25th wedding anniversary on zoom with my family, played a lot of tennis at a distance, walked our amazing seawall almost every day until the lockdown, and managed to stay on my keto diet through all of this. I must admit, I absolutely love what I do and love to share everything, thanks for being a part of my community. I even made plans for the month (see below).

Before I forget, I found that cutting smaller intricate cuts are so simple with the <u>Cricut Joy!</u> I am so happy I have it as part of my Cricut family of products.!

My Make of the Week

As for this new year? The next big thing is Valentine's Day (there are other celebrations as well) and making cards, treats, and ways to say I love You are the focus for this month. So let's start off with making a Valentine S-Fold Card. Look for Asset #306 in the <u>resource library</u>. I will be publishing the video on this later in the week.



Did You Grab Your Copy?

Last weekend we introduced our Ultimate Cricut Toolkit and it has been a big success. We had so many people grab their copy that the system could hardly keep up. In other words, this is a very popular place to start on your Cricut Crafting journey!

You Can still get yours this week and sale pricing - go directly to the checkout here (\$39)

or, if you prefer, you can read more here.

This toolkit contains:

Newbie's Guide to Cricut Design Space, Card Compendium, Build a Planner, Mini-Course on Design Space "The perfect Monogram", Digital Paper Usage Guide, Iron-On Casebook, SVG File Collection, Digital Papers Collection, plus our two very popular Cricut Tips & Tricks guides. These are all digital files!



The Complete Beginners Bundle that includes the Newbies Guide, Tips & Tricks, SVG Collection and More!

My New Years Resolution

As you have already read, this year I managed to make over 40 new designs and give away more than 50 freebies! I want to improve on that and make a resolution to provide a new make each week (that would be 52 this year) plus a freebie each week. I still want to continue to make a new video each week as well with either a project or a super tip on how to use your Cricut or Design Space. Now that I have made this promise - it is time to start delivering on it right now.

Here is what is planned for this month:

Jan 2 - Valentine S-Fold Card - the video will be ready on January 6th

Jan 9 - Valentine's Banner (vinyl project)

Jan 16 - Tea Towel Designs (Iron-On)

Jan 23 - Cake Toppers

Jan 30 - Decals for Mugs

<u>Is there something else you want to see on this list? Just reply to this newsletter and make your suggestion.</u>

Cricut Access

I know some of you are on a budget and thinking about paying monthly for a program is not high on your list. I just want to encourage you to take advantage of this program as you get a ton of fonts and designs you would otherwise have to pay for when you want to use them. There are so many adorable elements as part of this program and I found that I was spending more on buying the fonts when I wanted to use them than I would have paid for the monthly program. Cricut has some incredible deals going on right now and Cricut has some incredible deals going on right now and Cricut Access Premium is part of their program - if you are hesitating about joining, don't, start with the free trial to see if you like it. **You can never have enough fonts, images, and**

projects to use.



This Week's YouTube Video - Sizing with Templates

This has been one of my most popular videos. We all need to know what size to make things to fit on shirts, aprons, mugs, baskets, and more. This is an easy way to get that sizing right. You do NOT need to be an ACCESS MEMBER to use this,



MORE EASY PROJECTS AND TUTORIALS FROM BETTESMAKES.COM

This is the last week to make more Christmas decorations! Next week we will move into planning for a much better 2021!

In case you did not get a chance, here is a shortlist of my most popular posts and videos - I know you will absolutely love these because they are fun and easy to do!

<u>Easy Cricut Project Ideas</u> - Begin gently with these easy projects - perfect for getting the whole family involved

<u>Pull Tab Slider Card</u> - You can create these amazing pull-tab cards using my designs or your own - start here to learn how

Valentine's Banners - Get a jump on Valentine's Day this year!

Take Another Peek Inside My Resource Library

I have been adding lots of templates and downloadables lately, so do not miss out on those extras! For all the FREE files that have been posted to BettesMakes.com blog, just go to my resource library and download anything you wish. The Password for newsletter subscribers is love

Resource Library

FREE Files and Downloadables



Spend some time browsing around for past downloads and be sure to download your weekly files!

Have you given any thought to joining my Facebook Group?

Our Facebook group is starting to grow and I will be adding some new files for the taking in the next few weeks - don't miss out! Take a look at our group

http://Facebook.com/groups/BettesMakes! and join in the discussion! Are you a member of the group? My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions.

As a reminder, you can always email me with ideas to bette@bettesmakes.com

Do you know anyone who loves to craft and would benefit from this newsletter and the

resource library: Flease pass this flewsletter on and let us know who they are - I want to reward those who help us build our mailing list. Lots of Free gifts!

Take Time to Craft this Weekend...

Happy Crafting!





Like my Facebook Page: http://Facebook.com/BettesMakes

Join my Facebook Group: http://Facebook.com/groups/BettesMakes

Follow me on Instagram: https://instagram.com/bettesmakes

Subscribe to my YouTube Channel: https://Youtube.com/c/BettesMakes

Pinterest: https://www.pinterest.ca/BetteMakerCreations

In case you forgot, the password for the resource library is **love**

Just to let you know, there may be affiliate links in this newsletter. You will not pay a penny more for any product and I may make a few cents in the process. If you want to read more, read my <u>Disclaimer Policy</u>.

BTW - is there anything you would like me to make? Just email me at Bette@bettesmakes.com

THIS WEEK'S FREEBIES & DEALS

The FREE Font of the Week - Haney Love

This font is a feature font and not the font of the week. Wow, the flow of this font is amazing and if you are doing any wedding invitations, this is the font you will want to use.





123RF

This is a program where I get a lot of my photos for doing projects. I love their images although they do charge money - this way I feel protected from copyright claims when I buy. I just found out that they also have free files available through their blog. I think you might just love what they have to offer for free (you do have to sign up for an account but you do not need to buy anything). Make sure you get on their mailing list so you do not miss out on their free files and sometimes even free tutorials.

More FREE Stuff from Design Bundles - St Patrick's Digital Papers

A bit early but what the heck, I love these digital papers and I can certainly use them ahead of the curve for other celebrations - don't we all love the green in the middle of winter! Besides, who says green is only for St. Patrick's Day?

Get your free design here::



Cricut often offers some free projects for you to make - I found these that you may be interested in getting. FREE CRICUT PROJECTS

Cricut offers FREE shipping with orders over \$50. Not only that, Access members get an

automatic 10% off.



This Week's Freebie - Free Printable Monthly Calendar

Happy New Year! There is nothing like a one-page printable calendar to get you started. Today's freebie includes 2 calendars! You can find this freebie in the <u>resource library!</u> Look for design #305. this freebie is in both SVG and PNG format, so you can adjust it to make it your own!

The password to get into the library is love



Have an incredible week and Happy New Year!



PS Don't forget to grab your copy of our <u>Ultimate Cricut Toolkit!</u>

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