« All Broadcasts (/campaigns)

SUBJECT

BettesMakes Weekly Newsletter January 9th

CONTENT



[FIRST NAME GOES HERE]

Each week, you will receive my newsletter which has a project or two you can make plus a FREE downloadable you will find in the resource library. This week I have a series of hearts you can use in your Valentine's makes. Scroll down to the bottom of the newsletter to get your file.

BTW, if you did not already know - I do use affiliate links in my newsletter but you will not pay anything extra for any of the products I recommend. I do not recommend items that I have not used myself!

Having Fun Crafting

This past week has been more than just a time to make use of all the wonderful gifts I received. It has spurred me towards making a list of all the things I want to make. Because I received a planner as a gift, I am using it to "plan" out what I want to make and also add a list of what I will need in order to do those makes.

I have a ton of supplies on hand so decided I needed to adjust each project to start using some of my abundance (hoard) of supplies as those supplies are multiplying and almost taking over my small crafting space. My family often laughs when I want to try something new and need to purchase another item. But somehow I manage to sneak them in and give the make a try. Is this something you do? You want to try new crafts and not always have the right materials on hand?

So back to my list, I love working with paper, and now thanks to mystery boxes, I have a couple of buckets of vinyl to start using! My plan is to combine paper and vinyl in many different ways - I think I have enough to keep me busy for the full year!

My excitement for this month

I am opening my course "Cricut Confidence" for enrollment from January 18th until January 22nd. You will be sent a couple of emails ahead of the enrollment period. So be sure to be on the lookout for the email next week. I can tell you that there are 30 lessons that go into all you need to know about Cricut Design Space and it is perfect for those who are just starting out and also self-taught users. I can hardly wait to share more information with you. The price will be two-tiered depending if you want some live classes or just want a self-paced class.

My Make of the Week

This one is my Valentine's Banner! You can make this one with 5 hearts or get as big as you wish. All you need for this project is paper, pen, and ribbon! My ribbon was too thick so I had to cut it in half so it would go through the holes. I also had an issue with the color of the pen I used. I just used a darker pen to go over the gold-colored printed ones so the words would stand out. You can find this template in the resource library as asset #308 - don't forget the password to the library is love.



Did You Grab Your Copy? Back on Sale This Weekend Only!

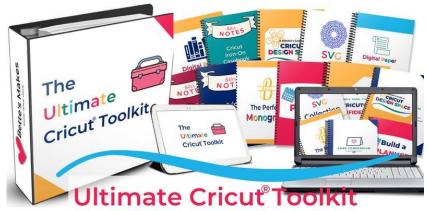
Last weekend we introduced our Ultimate Cricut Toolkit and it has been a big success. We had so many people grab their copy that the system could hardly keep up. In other words, this is a very popular place to start on your Cricut Crafting journey! On sale this weekend only for \$29

You Can still get yours this week and sale pricing - go directly to the checkout here (\$29)

or, if you prefer, you can read more here.

This toolkit contains:

Newbie's Guide to Cricut Design Space, Card Compendium, Build a Planner, Mini-Course on Design Space "The perfect Monogram", Digital Paper Usage Guide, Iron-On Casebook, SVG File Collection, Digital Papers Collection, plus our two very popular Cricut Tips & Tricks guides. These are all digital files!



The Complete Beginners Bundle that includes the Newbies Guide, Tips & Tricks, SVG Collection and More!

My New Years Resolution

As you have already read, this year I managed to make over 40 new designs and give away more than 50 freebies! I want to improve on that and make a resolution to provide a new make each week (that would be 52 this year) plus a freebie each week. I still want to continue to make a new video each week as well with either a project or a super tip on how to use your Cricut or Design Space. Now that I have made this promise - it is time to start delivering on it right now.

Here is what is planned for this month:

Jan 2 - <u>Valentine S-Fold Card</u> - the video will be ready on January 6th - it was actually posted on the 2nd!

Jan 9 - Valentine's Banner (vinyl project) - the video will be live today

Jan 16 - Tea Towel Designs (Iron-On)

Jan 23 - Cake Toppers

Jan 30 - Decals for Mugs

<u>Is there something else you want to see on this list? Just reply to this newsletter and make your suggestion.</u>

Cricut Access

I know some of you are on a budget and thinking about paying monthly for a program is not high on your list. I just want to encourage you to take advantage of this program as you get a ton of fonts and designs you would otherwise have to pay for when you want to use them. There are so many adorable elements as part of this program and I found that I was spending more on buying the fonts when I wanted to use them than I would have paid for the monthly program. Cricut has some incredible deals going on right now and <u>Cricut Access Premium</u> is part of their program - if you are hesitating about joining, don't, start with the free trial to see if you like it. *You can never have enough fonts, images, and projects to use.*



This Week's YouTube Video - <u>Removing Backgrounds</u> with <u>Canva</u>

Canva is a popular tool for working with graphics. Most people think it is just for making FB posts or things for Instagram. Canva is far beyond that - you can actually grab some free graphic elements to use plus you can use it to eliminate the background on most photos or other graphics. Canva is free but the background removal will require you to buy a membership. This is just another tool you need to think about if you are interested in doing your own design work. You do NOT need to be an ACCESS MEMBER to use this,



MORE EASY PROJECTS AND TUTORIALS FROM BETTESMAKES.COM

This is the last week to make more Christmas decorations! Next week we will move into planning for a much better 2021!

In case you did not get a chance, here is a shortlist of my most popular posts and videos - I know you will absolutely love these because they are fun and easy to do!

<u>Easy Cricut Project Ideas</u> - Begin gently with these easy projects - perfect for getting the whole family involved

Pull Tab Slider Card - You can create these amazing pull-tab cards using my designs or your own - start here to learn how

<u>Cricut Paper Flower Templates</u> - lots of things to make with this one!

Take Another Peek Inside My Resource Library

I have been adding lots of templates and downloadables lately, so do not miss out on those extras! For all the FREE files that have been posted to BettesMakes.com blog, just go to my resource library and download anything you wish. The Password for newsletter subscribers is love

Resource Library

FREE Files and Downloadables



Spend some time browsing around for past downloads and be sure to download your weekly files!

Have you given any thought to joining my Facebook Group?

Our Facebook group is starting to grow and I will be adding some new files for the taking in the next few weeks - don't miss out! Take a look at our group http://Facebook.com/groups/BettesMakes! and join in the discussion! Are you a member of the group? My blog posts and the links to them are always posted in the group in order for you to have easy access. It is a great place to also add your comments and join in the discussions. The group is also the perfect spot for you to post your makes and ask for opinions.

As a reminder, you can always email me with ideas to bette@bettesmakes.com

Do you know anyone who loves to craft and would benefit from this newsletter and the

resource library? Please pass this newsletter on and let us know who they are - I want to reward those who help us build our mailing list. Lots of Free gifts!

Take Time to Craft this Weekend...

Happy Crafting!





Like my Facebook Page: http://Facebook.com/BettesMakes

Join my Facebook Group: http://Facebook.com/groups/BettesMakes

Follow me on Instagram: https://instagram.com/bettesmakes

Subscribe to my YouTube Channel: https://Youtube.com/c/BettesMakes

Pinterest: https://www.pinterest.ca/BetteMakerCreations

In case you forgot, the password for the resource library is **love**

Just to let you know, there may be affiliate links in this newsletter. You will not pay a penny more for any product and I may make a few cents in the process. If you want to read more, read my <u>Disclaimer Policy</u>.

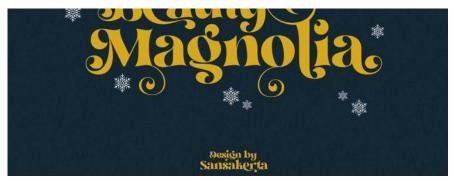
BTW - is there anything you would like me to make? Just email me at Bette@bettesmakes.com

THIS WEEK'S FREEBIES & DEALS

The FREE Font of the Week - Beauty Magnolia

This font has some interesting glyphs and flourishes that will look great on any Valentine's day make.





123RF

This is a program where I get a lot of my photos for doing projects. I love their images although they do charge money - this way I feel protected from copyright claims when I buy. I just found out that they also have free files available through their blog. I think you might just love what they have to offer for free (you do have to sign up for an account but you do not need to buy anything). Make sure you get on their mailing list so you do not miss out on their free files and sometimes even free tutorials.

More FREE Stuff from Design Bundles - Heart Silhouettes

A really great combination of heart styles that are perfect for print and cut designs - have you ever made a print and cut card before? This may be your chance to really try it with this free design of the week.

Get your free design here::



Cricut often offers some free projects for you to make - I found these that you may be interested in getting. FREE CRICUT PROJECTS

<u>Cricut</u> offers FREE shipping with orders over \$50. Not only that, <u>Access</u> members get an automatic 10% off.



This Week's Freebie - Hearts, Hearts, and more Hearts



You can find this freebie in the <u>resource library</u>! Look for design #307. this freebie is in both SVG and PNG format, so you can adjust it to make it your own!

The password to get into the library is love

Have an incredible week and Happy New Year!

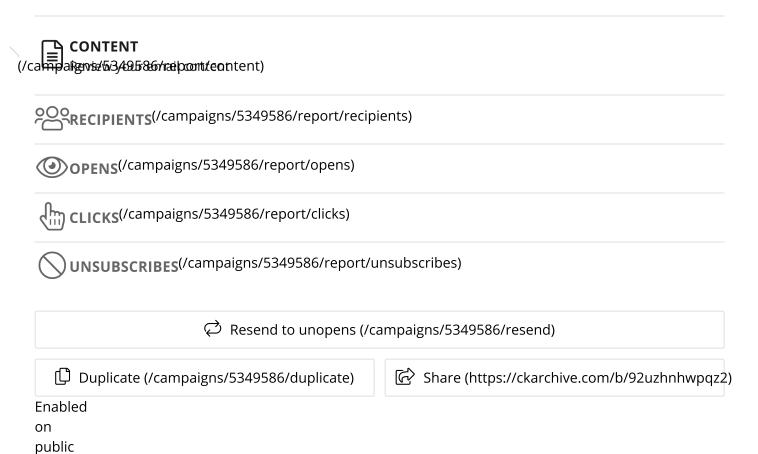


PS Don't forget to grab your copy of our <u>Ultimate Cricut Toolkit!</u> - Sale Pricing at \$29 for this weekend only.

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2/20/2021





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